



## SOCIAL MEDIA TOOLKIT

*If Dreams Were Lightning: Rural Healthcare Crisis* is now on the PBS App.

With rural hospitals closing at alarming rates, meet the people trying to get help in healthcare deserts.

Site: [pbs.org/dreamswerelightning](https://pbs.org/dreamswerelightning)

Hashtag: #DreamsWereLightningPBS

### SOCIAL ASSETS

Google Drive: <https://bit.ly/3raoDAm>

Web Download: <https://to.pbs.org/3xtylWs>

### SUGGESTED COPY

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With hospitals closing across rural America, leaving communities without access to healthcare, passionate doctors look to provide help in a seemingly broken system. From Oscar and Emmy Award-nominated director Ramin Bahrani comes @IndependentLens' #DreamsWereLightningPBS—stream now on the PBS App. [pbs.org/dreamswerelightning](https://pbs.org/dreamswerelightning)

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Join a group of passionate doctors working to provide life-saving services to rural America, which the healthcare system has left behind. From Oscar and Emmy Award-nominated director Ramin Bahrani comes @IndependentLens' #DreamsWereLightningPBS—stream now on the PBS App. [pbs.org/dreamswerelightning](https://pbs.org/dreamswerelightning)

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What if there were no one to answer the question “Is there a doctor in the house?” This is the reality for Americans across the country, with hospitals closing at alarming rates. From Oscar and Emmy Award-nominated director Ramin Bahrani comes @IndependentLens' #DreamsWereLightningPBS—stream now on the PBS App. [pbs.org/dreamswerelightning](https://pbs.org/dreamswerelightning)